

What you should know about college planning and the application process

A SEMINAR SERIES PRESENTED BY TRUST COMPANY OF ILLINOIS AND IMPACT COLLEGE ADVISING

Take the guesswork out of your student's college search by attending this three-part college planning series. Parents, grandparents, middle school and high school students will learn the latest trends in higher education and what selective colleges expect as students build high school resumes and complete college applications.

These seminars are not financial aid workshops. They offer information that students and their families will need to:

- Research, plan and organize the college search
- Select appropriate high school courses
- Choose effective extra-curricular activities
- Complete college applications, including the Common Application
- Write distinctive and successful application essays
- Compete for scholarship money

All seminars are offered on a complimentary basis to clients and their guests at TCI's Downers Grove office.

Register with Paula Brennan at ppb@trustcoil.com or 630-545-3650. Space is limited.

Top 10 Strengths and Experiences of Successful College Applicants

Tuesday, November 8, 2011 | 7:00–8:00 pm

This session will discuss what students need to do to prepare a strong college application. Interesting facts and figures and a detailed "College 101" handout will help begin the college selection process. This first session is geared to parents and grandparents—middle and high school students are welcome.

Middle School: It's Not Too Early to Know What Colleges Expect

Tuesday, January 31, 2012 | 7:00–8:00 pm

Even before high school there are many things students and families need to know about applying to college. Building a college resume begins in the critical middle school/early high school years. This session will be geared to students in grades 7–10—parents and grandparents are welcome.

Strategies for Building Your Best College Application

Tuesday, June 26, 2012 | 7:00–8:00 pm

This session will provide an overview of the Common Application and include specifics about formatting a college resume and writing effective admission essays. This session is for 'rising' seniors—students who have completed junior year and are facing the college application season.

ABOUT IMPACT COLLEGE ADVISING: *Karen Daluga assists students in finding the right college fit, choosing a major and completing college applications and essays. She earned an MBA from DePaul University, a Graduate Certificate in College Counseling from UCLA, and is a member of the Independent Educational Consultants Association, the Higher Education Consultants Association and the Illinois Association for College Admissions Counseling. Karen is also the parent of three children, all of whom finished college in four years.*